



Transform
A HOUSE
INTO A HOME
with
COLOR



WETTLAUFER'S DEPARTMENT
STORE
WATERLOO, ONT.



ABOVE
 Body—CANADA PAINT No. 286 Marigold Yellow.
 Trim—CANADA PAINT No. 298 Verdigris.
 Roof—"PROTECTO" PRESERVATIVE PAINT Devil Red.
 Shutters—CANADA PAINT No. 326 Shutter Green.

AT LEFT
 Body—CANADA PAINT No. 322 Willow Green.
 Trim—CANADA PAINT No. 327 Merrimac Green.
 Roof—"PROTECTO" Devil Red.



12 FLAME RED



19 ERIN GREEN



22 MAROON



9 SUN YELLOW



7 WALNUT



14 TOREADOR RED



13 ARMY BLUE



1 BOTTLE GREEN

Also LUXOR GLOSS BLACK 26 LUXOR GLOSS WHITE 25 ORCHID 18 LUXOR VELVET WHITE 27
 LUXOR WHITE UNDERCOATING 28 and NAVY BLUE 24

Covers approximately 400 square feet two coats per gallon



"LUXOR"

A glorious new rich CLEAR GLOSS finish far superior to the finest spar or interior varnish is now yours, and here are a few of its remarkable advantages.

One Gallon of "LUXOR CLEAR GLOSS" covers 1,200 square feet per gallon one coat, as compared with 650 square feet for Varnish. Very economical,—the fact that "CLEAR GLOSS" covers from one third to fifty per cent more surface makes it the most economical finish per gallon you can purchase.

Very easy to apply—leaves no brush marks—rich transparent gloss—does not discolor linoleum or lightest woodwork.

Requires no scrubbing,—a wet cloth keeps it brilliant and rich in lustre.

Three to four times the life of finest varnishes, for either inside or outside surfaces.

SUPERIOR to VARNISH

Unsurpassable
for
LINOLEUM

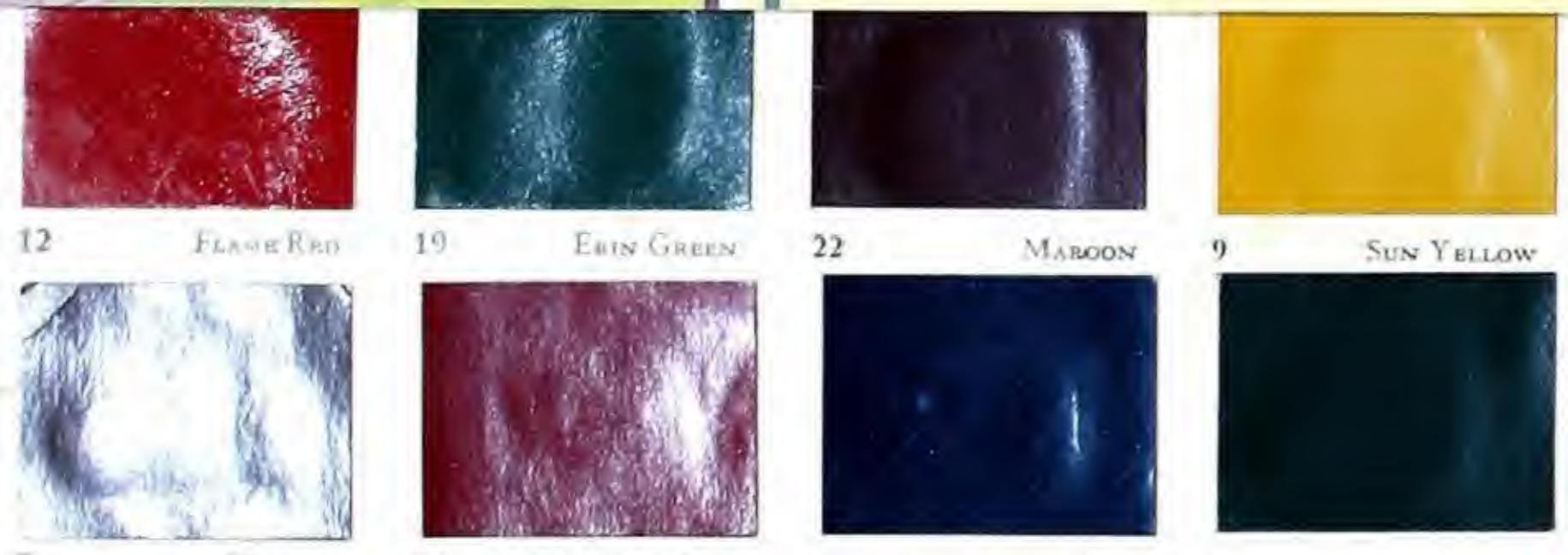


Durable
for
FLOORS



ABOVE
Body—CANADA PAINT No. 286 Marigold Yellow.
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Roof—“PROTECTO” PRESERVATIVE PAINT Devil Red.
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“LUXOR” CLOVER GREEN

The new and popular, non-fading finish for city homes or summer cottage porch floors, inside floors, steps, wood or cement.



Covers 800 square feet, one coat to the gallon.

See shade No. 398 under “LUXOR” Floor and Porch Colors.

Grey is cold and unattractive. ‘LUXOR’ CLOVER GREEN is a new supreme quality, beautiful color superior to ordinary porch or inside floor finishes, and covers approximately one third more surface.



Also 347 INSIDE GLOSS WHITE — 348 FLAT WHITE — 350 RAVEN BLACK — 349 OUTSIDE GLOSS WHITE

★ Star Colors higher priced.

Body—CANADA
Trim—CANADA
Roof—“PROTE
Doors—CANADA

Body—CANADA
Trim—CANADA
Roof—“PROTE

379

364

396 BEAVER

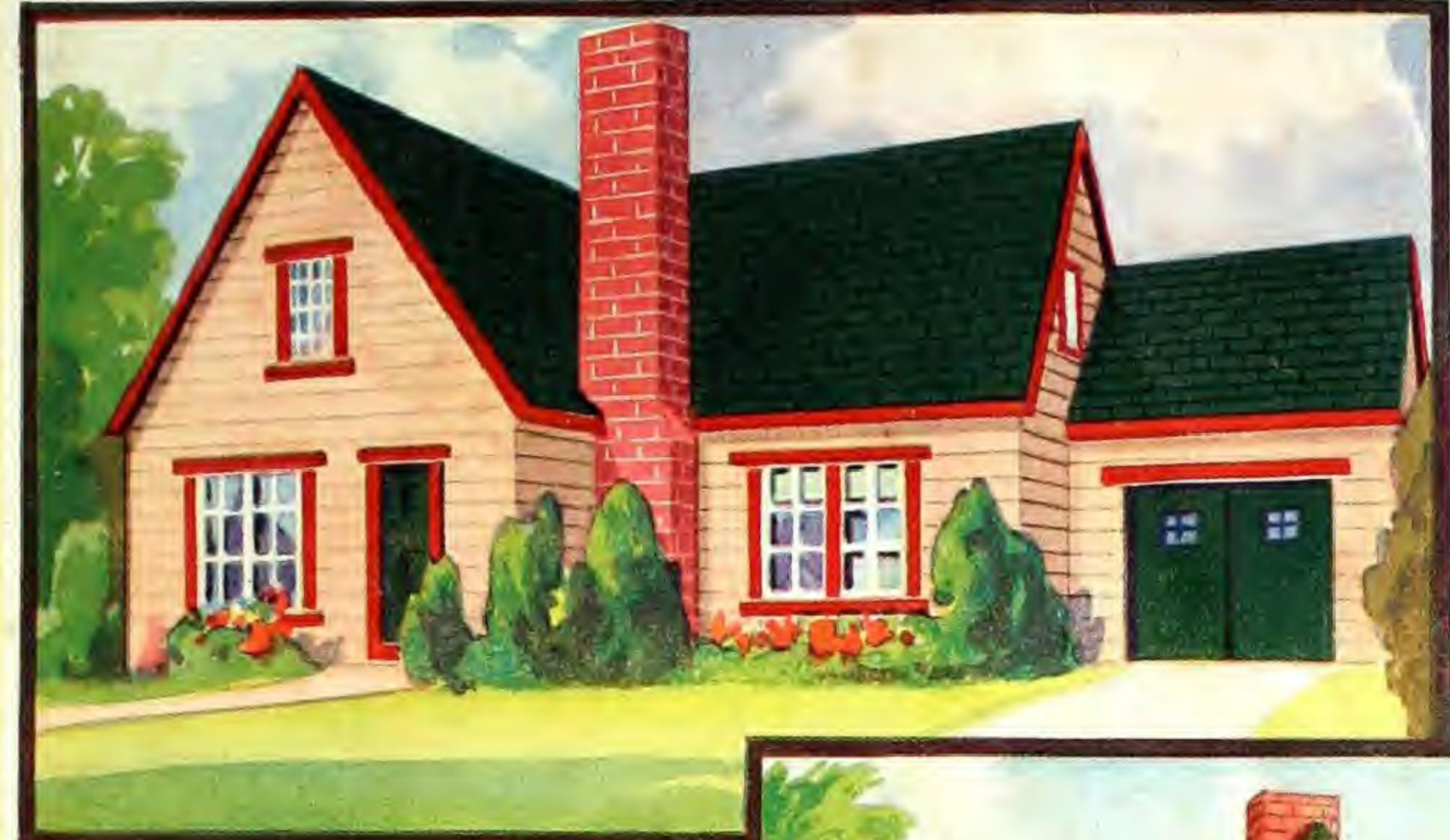
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omes or summer
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See shade No. 398
under "LUXOR"
Floor and Porch
Colors.

GREEN is a new supreme
inside floor finishes, and
fac.



ABOVE

Body—CANADA PAINT No. 300 Cream.
Trim—CANADA PAINT No. 318 Vermilion.
Roof—"PROTECTO" Green.
Doors—CANADA PAINT No. 326 Shutter Green.

AT RIGHT →

Body—CANADA PAINT No. 303 Light Buff.
Trim—CANADA PAINT No. 326 Shutter Green.
Roof—"PROTECTO" Brown.



379

BUFF

364

SLATE

396

BEAVER BROWN

367

GREY

368

ORANGE

398

CLOVER GREEN

361

LIGHT YELLOW

369

BROWN

395

PORCH AND DECK
NAVY GREY

393 PORCH & DECK TAN

394 Porch & Deck French Grey

397 PORCH AND DECK
TILE RED

For inside or outside use on wood or cement. A rich high gloss finish
that wears like steel.

INTERIOR or
EXTERIOR

LUXOR

SUPERIOR
to ENAMELS

SUPREME COLORS

Quick Drying



Delicate Colors—A number of more delicate or lighter colors can be secured by reducing any color with "LUXOR" White to the shade desired.



"LUXOR" is far superior to any enamels or paints, it has a sparkling gloss finish—extremely durable. It is very easy to apply, flows freely, covers perfectly and does not show brush marks. It is weather-proof; also proof against acids, alcohol, hot liquids, grease, etc.

"LUXOR" is the ideal finish for kitchen walls and furniture, bathrooms, wood-work, shutters, automobiles, farm and garden implements, radiators, boats, bicycles, flower boxes, wood or cement floors.

CANADA PAINT



Made from Pure Genuine "EL PHANT" White Lead, Pure Linseed Oil and permanent love colors. One gallon will cover much as two gallons of poor quality, Cheap-priced Paint. It is better and more economical in every way.

Don't use cheap paint, it is expensive in the long run. Be sure the paint you get contains pure "ELEPHANT" brand White Lead and Pure Linseed Oil and you can't go wrong.

Color Harmony in the Home breeds content and happiness. It is truly astonishing what marvellous transformations can be effected with good taste in using color that will blend with surroundings.

"LUXOR" COLORS



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"CANADA PAINT" COLORS



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SANITONE

INTERIOR WASHABLE "VELVET" FINISH

Pure Genuine "ELE-
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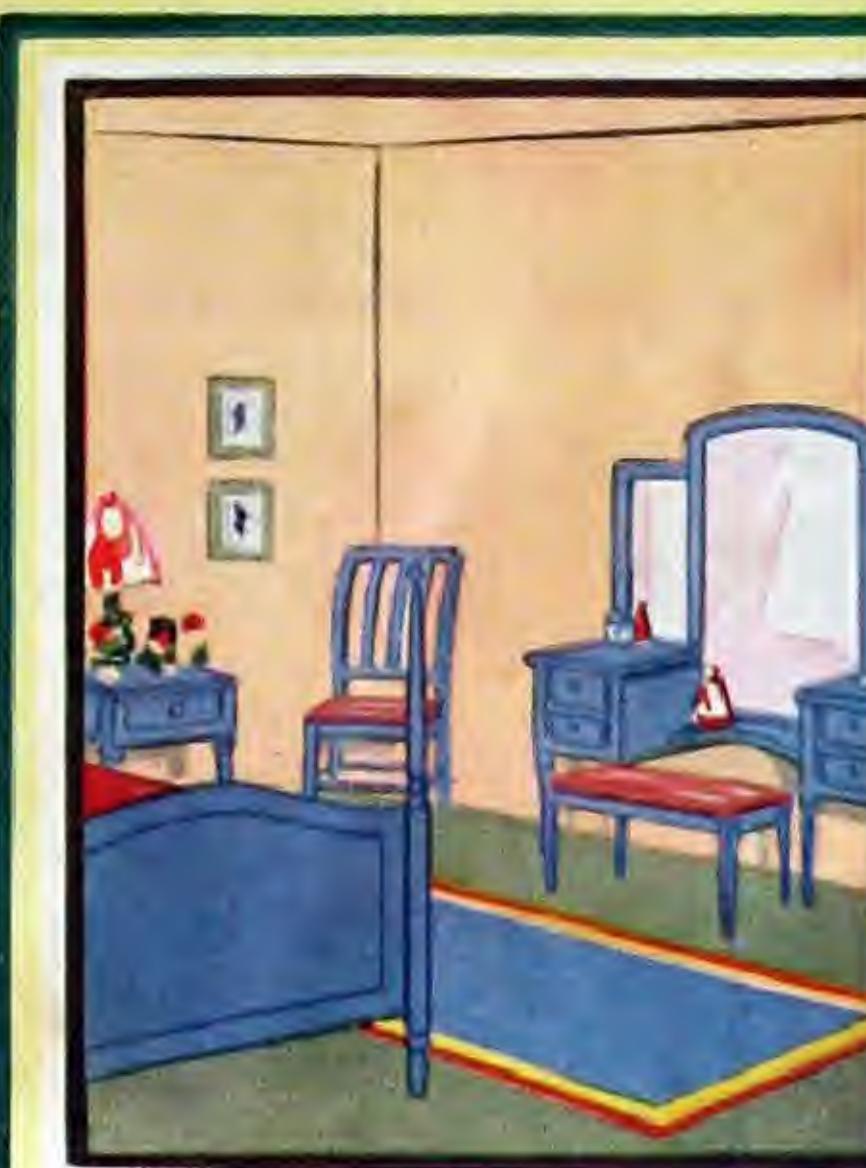
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The modern finish for walls and ceilings of living rooms, bedrooms, halls of homes—hospitals—institutions, offices, public buildings, bathrooms, etc.

Make your home a place of charm and loveliness with walls and ceilings all finished in the artistic and dignified shades of "SANITONE" Velvet Finish. You can get any shade of "SANITONE" to harmonize with your furniture, drapes and other furnishings.

Painted walls have a smoothness and rich velvety appearance that makes a wall beautiful and lastingly satisfactory as well as sanitary.

Under average conditions a gallon will cover from 300 to 350 square feet, two coats, and on a smooth wall which is in good condition it will sometimes cover from 400 to 450 square feet.



Ceiling—"SANITONE" Cream.
Walls—"SANITONE" Sea Sand

TEN "SANITONE" VELVET FINISH COLORS



"LUXOR" FLOOR and PORCH COLORS



For inside or outside use on wood or cement. A rich high gloss finish
that wears like steel.